

I'm at a mega store with acres of things to buy. My cart is only half full, but there is no way I'm going to fit a sofa, or a large television set, or a lawn tractor in there. The conventional procedure is to find some employee or write down all the details and get one on the way out or have it shipped. Can NC3 make it easier? *You 'betcha!*

A new lawn tractor for me today. The old one had an unfortunate incident with what must have been a very fast moving tree. So I find one I really like.

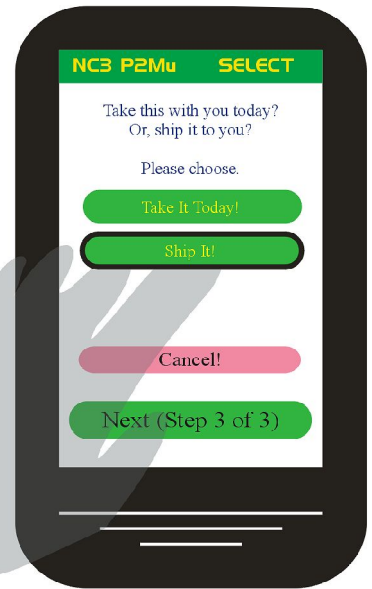
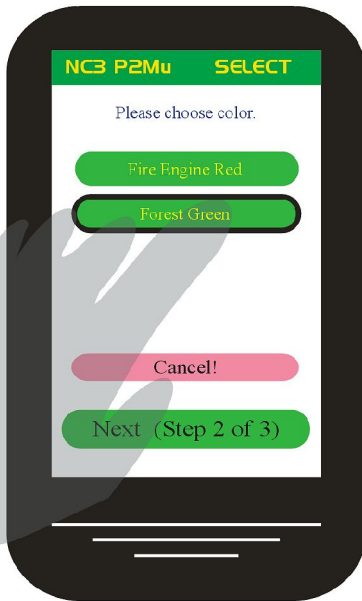


There is an NC3 QR code on the hood.

I scan it and my smart phone has some questions for me.

<- I choose the color.

I could have it ready to take when I check out, but I didn't bring the truck today so I chose to have it shipped.->



<- This last screen asks permission to provide my email address for shipping updates. It isn't required, but I tap yes. Before giving out my address I'm asked for confirmation. The merchant needs one to ship so it is either yes or cancel. Below that is the summary of what I ordered and the cost. I'm happy to see that as an in-store NC3 shopper I got no-charge shipping, no small benefit for a lawn tractor. A nice surprise!

Last step – tap OK and place the order.

No muss, no fuss, no checkout lane, no problem!

