

## Loyalty Program Integration

NC3 has an *Affiliation Code Locker (ACL)* where you can keep your affiliation (also called loyalty) program information.

It can display that all by itself in a *single mode* display, auto-magically with an appropriate transaction in a *dual mode* display, or *embedded* in your QR-c. You choose which way. For Kroger I chose dual mode.

For a physical presence transaction (see the *Grocery* example) the merchant code provided in the QR-m is checked against the ACL information in the consumer's smart phone. If there is a match the loyalty information is displayed in dual mode as shown.

For an electronic or mobile transaction the provided merchant code is matched and the appropriate information is included in the authorization so you can get loyalty credit you deserve.

If you are doing a flash transaction (see *Drive Through – Flash*) there is no code provided from the merchant. You can choose which loyalty program you want to display (if any) when creating the flash authorization.

ACL can be used with *Order Prepared in Advance, Voice Command & Coupons* and more.

Having the loyalty information on one display is easier than with two devices. If you've got your phone you've got the information. No more “it is on the keys with the car”. Multiple copies of the same information makes it easier to run up those loyalty rewards than trying to get multiple physical cards linked into one account.

Single mode, dual mode or embedded. You make the choice when you scan that code into NC3. You can change your choice later.

